

# JARED ELVIDGE

DESIGNER / DEVELOPER / CONSULTANT

## SUMMARY

I'm a web designer with more than 22 years of professional experience with HTML, CSS, Wordpress, graphic design, course creation, digital funnels, site optimization, managing teams, consultative selling and more. I'm currently seeking a full-time position where I can use my skills and experience to help achieve and exceed important business goals.

### PHONE

(801) 753-8205

### EMAIL

jelvidge@gmail.com

### PORTFOLIO

jaredelvidge.com

## EDUCATION

### ART & DESIGN

1991 -1992

University of Wisconsin,  
Platteville

### COMMERCIAL ART

1992 - 1993

Utah Valley State College

## SKILLS

WEBSITE DESIGN

WEB DEVELOPMENT

HTML

CSS

GRAPHIC DESIGN

BRANDING

PHOTO EDITING

PHOTOSHOP

WORDPRESS

DIVI THEME

ELEMENTOR

MEMBERSHIP SITES

WISHLIST MEMBER

MEMBER PRESS

ACF

FORMIDABLE FORMS

FUNNEL BUILDING

CLICK FUNNELS

LANDING PAGES

INFUSIONSOFT

ACTIVE CAMPAIGN

WEBINARS

EVENT SPEAKING

COACHING

## WORK EXPERIENCE

### DESIGNER / DEVELOPER / COACH

2000 - 2022

#### JaredElvidge.com

Designed and developed 200+ websites, 60+ member portals, dozens of digital funnels, and 50+ templates that have been used on hundreds of thousands of websites.

Generated over \$25k in initial recurring revenue from a client's existing leads by building them a platform to quickly deliver client sites using my personal brand site templates.

Helped clients launch and grow several 7-figure online businesses and many more 5 and 6-figure online businesses through 1-on-1 and group coaching programs, live events, digital courses, and masterminds.

### DESIGN LEAD / DEVELOPER / SPEAKER

2002 - 2008

#### StoresOnline - Orem, Utah

Elevated customer retention rate by leading a team of designers to create new, more modern and appealing, e-commerce enabled site templates.

Strengthened StoresOnline's market positioning by redesigning corporate branding and company website.

Improved onboarding success and decreased support costs by designing and developing a new client training portal, and by personally creating graphics and scripts for VIP clients.

Awarded "Employee of the Year" for increasing sales and decreasing refunds as a speaker at 417 live events where I trained 20k+ customers how to build, market and grow their online businesses.

### ACTING DESIGN DIRECTOR

2000 - 2002

#### Galaxy Mall - Orem, Utah

Designed and developed custom, award-winning websites, and integrated them with Galaxy Mall's cart software.

Increased design team productivity and customer satisfaction by providing HTML, graphics and software training to both designers and clients.

Filled in regularly for Design Director, conducting designer interviews, handling escalated customer calls, and assisting other designers with graphics and code needs.